

Filcro Media Staffing

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A Media and Broadcasting Executive Search Firm

<u>Filcro Media Staffing</u> is a principal U.S. based media and broadcasting executive search firm devoted to the <u>specialized</u> recruitment interests of the media and broadcasting industries.

Since 1985 Filcro Media Staffing has consistently served diverse broadcasting interests as media broadcasters, digital publishers, advertising agencies and the Fortune 50-500 required increasingly sophisticated executives to build, operate, and monetize in domestic and international media markets. Broadcasters, Producers of Content and Media Technologists equally enjoy the recruitment services offered.



Filcro Media Staffing's recruitment practices facilitate the identification and attraction of media and broadcasting executives in the business, creative and technical environments inherent to the diverse <u>domestic and international</u> media communities the firm services.

As a retained media and broadcasting executive search firm, Filcro Media Staffing functions throughout the entire United States, Europe, Asia, Africa, The Middle East and South America with primary offices located in New York City and Palo Alto, CA. The firm recruits, identifies and relocates broadcasting and media executives within numerous media disciplines for varied media platforms and seniority levels. The firm exclusively represents the hiring entity and their business goals through recruitment.

Filcro Media Staffing reports to hiring executives, executive search committees, boards of directors, media investment banks, governments, NGO's and human resource executives requiring media recruitment focus, detailed media market knowledge and proven efficacy within the media and broadcasting industries.



The diverse global media and broadcasting interests supported by Filcro Media Staffing can be reviewed within profiled executive search assignments listed as <u>case histories</u>. These case histories exhibit business, technical and creative recruitment experience focused exclusively to bringing media executive searches to fruition. Filcro Media Staffing's tactical and strategic recruitment assignment profiles are on varied management levels in diverse geographics across US, LATAM, EU, ASIA and the MENA.

A history of transparency exhibiting how executive searches are brought to fruition is important and Filcro Media Staffing pioneered transparency in this space.

Throughout the identification, recruitment, screening, verification and attraction process, Filcro Media Staffing maintains verbose, transparent and collaborative work-flow.

Filcro Media Staffing's <u>clients enjoy</u> expeditious results. The firm's reputation and over three decades of recruitment experience within the broadcasting and media industries offers clients distinct benefits and advantages in attracting "best in class" executives overtly or confidentially.

The documents provided on this site pertain to Filcro Media Staffing's recruitment methodologies, executive search reporting, comparative costing and the firm's specialized media recruitment practices. The firm exhibits a clear amalgam of resources <u>focused</u> to meet the recruitment needs of all broadcasters and media concerns across all platforms.

OTA, OTT, OEM, DOOH, Mobile, Satellite, MSO, Cable Nets, Station Groups, TV & Radio Networks, Digital Networks and Multiplex Multicast Multichannel Broadcasters are all supported as well as the Fortune 50-500 with substantial media interests.

Industry providers of media analytics, media technology, media products and media services are also clients of the firm. They capitalize on Filcro Media Staffing's longstanding relationships with the firms they service and sell to.

As an executive search firm in a <u>highly specialized space</u> we welcome queries pertaining to executive search initiation, the firm's availability, cadence, terms, case histories and identification capabilities. Potential searches can be discussed confidentially and quickly, by <u>calling or emailing</u>. Thank you for visiting with us.

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A Global Media and Broadcasting Executive Search Firm "Achieving media business goals through recruitment excellence"



Media & Broadcasting Recruitment Groups

<u>Accounting</u>	Advertising Sales	Affiliate Sales	Broadcast Operations
Business Affairs	<u>Broadband</u>	Closed Captioning	Corp Communications
Creative Services	<u>Development</u>	<u>Editorial</u>	Engineering
<u>Facilities</u>	<u>Finance</u>	Human Resources	<u>ΙΤ</u>
<u>Interactive</u>	<u>Inventory</u>	<u>Legal</u>	Marketing
<u>Media</u>	<u>Music</u>	<u>News</u>	<u>Production</u>
Post Production	Program Practices	Programming	Real Estate
Research	Sales TV & Digital	Sales Planning	<u>Sports</u>
<u>Systems</u>	Talent Payment	<u>Technology</u>	<u>Traffic</u>
TV & Radio GM's	Client Notes	<u>Home</u>	Employers PC Mobile

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